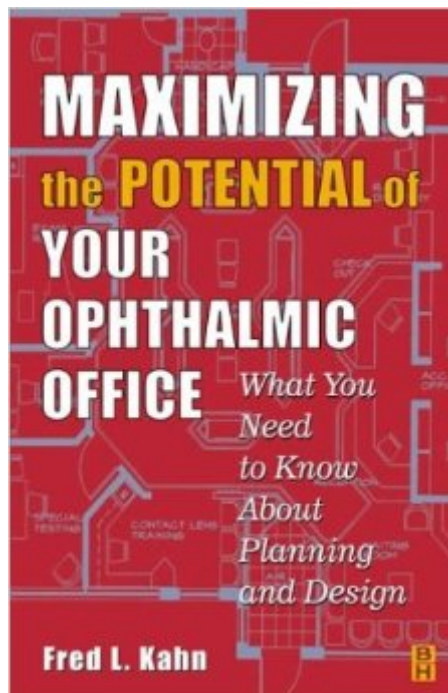# Maximizing The Potential Of Your Ophthalmic Office: What You Need To Know About Planning And Design, 1e

Synopsis

This unique book takes a nuts-and-bolts approach to the physical design and layout of the optometric or ophthalmic office--whether for a start-up office or as an aid to maximizing a current practice. In the face of managed care and other economic factors affecting optometric and ophthalmic practice, this resource also makes valuable suggestions for evaluating how a current practice can be maximized to achieve the greatest return on investment. Helpful checklists are provided to assist in the planning process.

Book Information

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Customer Reviews

As a recent grad, this book helped me get an idea of what's involved in opening a practice. There are many steps involved from getting a reasonable lease to getting fixtures and furniture. This book sheds some important light on these topics. I highly recommend it.

this book is very helpful in filling the gap between planning a practice and seeing the patients. there is much explained on everything from fixtures to negotiating a lease.

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